Birthday JRDEN

THE DAYTONA



Commodore Burgoyne Dead; LYING ON STRETCHER
End Came Without Warning RALLY HIS SUPPORTERS

BODY IN STATE SUNDAY, FUNERAL TO BE MONDAY

"REVONOC"
Washing Machines
Sold on Trial
GRUBER-MORRIS HARDWARE CO., Inc.

BANDIT WOUNDED IN BATTLE WITH COM-ONEL DODD'S "FLYING SQUADRON," CUSTER'S OLD COMMAND.



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VITH HEAVY CASUALTIES ERMANS MAKE GAINS

ACCOUNT OF THE PARTY OF THE PAR

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LONDON, April 1.— (Oxicul) — One of the
Zeppelin raiding the castern part of England has
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mes and was captured by patricls. The Zepp was sell and the crew captured.

FIVE CHILDREN BURN TO DEATH.

CRANTON, Pa., April 1.—Five children we need to death this morning when the boson of the control of the contro



MERCHANTS BANK

Cankins

kins Drug Co

WELFTH SEASON-NO. 104.

DAYTONA, FLORIDA, SATURDAY, APRIL 1, 1916.

15 Cents a Week, Delivery

Commodore Burgoyne Dead; LYING ON STRETCHER End Came Without Warning

BODY IN STATE SUNDAY;

Commodore Charles G. Burgoyne died E. Fitzgerald, M. Sholtz, L. H. Rowe, suddenly yesterday afternoon at 4:30 o'clock at his home on North Beach street, heart failure being the proximate cause of death.

and spent some time at the casino. He drove his car home, went into the house and lay down on the bed in his room. From his quietness in entering the house Mrs. Burgoyne concluded that he was not feeling well and. going into his room, she saw that the spark of life was fast ebbing away. Doctors Bohannon and Klock were immediately summoned and in a desperate effort to resuscitate the commodore, the pulmotor, which he presented to the City of Daytona several years ago, was sent for and used for some time, but without avail. He had passed to "that land from whose bourne no traveler returns."

Commodore Burgeyne has been Daytona's greatest friend, having exended thousands of dollars in build ing the Esplanade Burgoyne, the Casino Burgovne and other attractions for the entertainment and wellbeing of residents and tourists of the city. He was at one time mayor of the city and has always been an upbuilder in every sense of the word. He loved little children and was beloved by them. This, in itself, tells

the story of his character. Was 69 Years of Age.

Charles G. Burgoyne was born in Loudon county, Virginia, January 3, 1847, and was therefore 69 years of age at his last birthcay. He enlisted in the Union army at the age of 14 ... and served through the Civil war. he late beloved brother, Commo he

Learned Printing Business. When a young man he learned the . be held at his late residence, printer's trade and for many years . Monday, April 3, at 2:30 p. m. he was a journeyman printer, working . The services at the house will on various newspapers throughout + be under the auspices of the

He finally went to New York and every member of the lodge to engaged in the printing business detattend as a mark of respect to across the street from the Tombs; our late brother, who has been here he built up a business from called by the Grand Exalted Rulwhich he accumulated his fortune. A er of the Universe, and whose of few years ago the business was re- memory will ever be cherished, moved to the corne of Spring and st and whose benfactions will be st Crosby streets, where it is still con- ever remembered. ducted in his name by a very capable manager, Mr. La Reaux. All members are requested to the ble manager, Mr. La Reaux.

Body to Lie In State. The body of the late Commodore : In profound sorrow, Burgoyne will lie in state at Casino -Burgoyne Sunday afternoon from -3:30 until 5:00 o'clock. The funeral will be held from his late residence of the total the total total trop his late residence Monday afternoon at 2:30. The service at the house will be conducted by Daytona Lodge of Elks, of which the commodore was a very devoted member. The services at the grave will be under the directions of the Masonic order.

After the members of the Elks and the Masonic orders have entered the house Monday afternoon, other friends of the late commodore will be admitted.

The honorary pall bearers will be Messrs. L. Thompson, Theodore Sengstack, E. T. Conrad, Geo. H. Clark, E. W. Greene and F. D. Spring. F. M Rowe and Dr. F. H. Houghton. The active pall tearers will be

TO Chicago Cincinnati, Cleve and Via Atlantic Coast Line Take the Southland Leaves Jacksonville 8:20 p. m., daily. Reservations made at Atlantic Coast Line Offices, 138 W. Bay St., Jacksonville.

Daytona.

W. D. Stark,

Without warning, without suffering, Messrs. F. N. Conrad. F. J. Niver. T. Henry T. Titus, W. M. Hankins and Chris Gougerty.

In conformity to the proclamation The commodore had been out driv- of Mayor Bingham, places of business ing in his car during the afternoon in the city will be closed during the

The interment will be at Pinewood

Loved His Fellow Man.

In an article written for the Pictorial Supplement to the Gazette-News and published on the day of his death, Commodore Burgoyne said:

"And last, it is the Casino I sing: Presented to the people by one of the people, who only asks as his reward that when he journeys into the Great Unknown the people will write! him "one who loved his fellow man."

"Daytona's claim for the Casino is that it is the largest municipal building in the world devoted to amusements, entirely free of charge. The building, its plaza and veranda displaces 17,000 square feet of space. The Legend over the door:

'Our latch string's always hangin' out.

For true friends, old and new; Come on inside-our hearth is wide-

We've saved a place for you." most aptly expresses the attitude of Daytona toward the "stranger within

4 4 4 4 4 4 4 4 4 4 4 4 4 NOTICE TO MEMBERS OF DAYTONA LODGE B. P. O. ELKS

The funeral ceremonies of our 4 dore Charles G. Burgoyne, will & -Elks and I most earnestly urge -

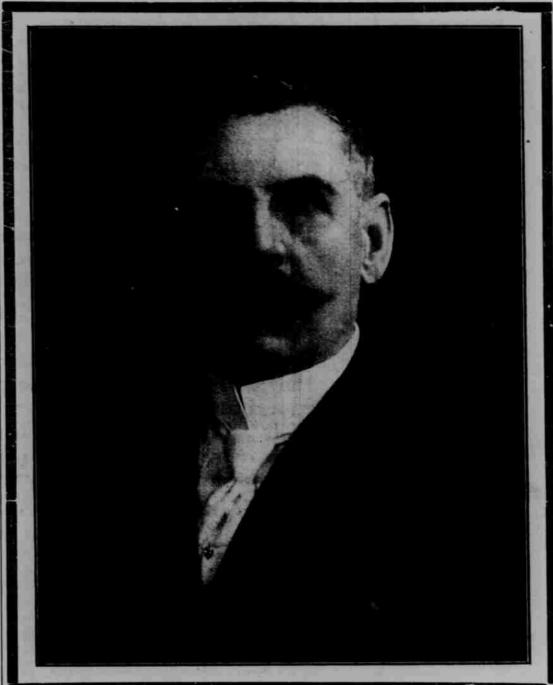
o'colck.

GEO. F. CROUCH, Exalted Ruler. 4

"REVONOC" **Washing Machines**

Sold on Trial

GRUBER-MORRIS HARDWARE CO., Inc.



COMMODORE BURGOYNE

Daytona's Millionaire Philanthropist Who Died Yesterday at 4:30 P. M.

MAYOR'S PROCLAMATION

In the death of Commodore Charles G. Burgoyne, Daytona has suffered a loss almost irreparable; therefore in conformity with the action of the City Council,

I, C. M. Bingham, mayor of the City of Daytona, hereby proclaim that as a token of sorrow, all city offices be closed Monday afternoon, and that all flags in the city be placed at half-mast; that all public entertainments be dispensed with until Tuesday, April 4, and that places of business in the city be closed during the hours of the funeral of the late Commodore Burgoyne.

In witness whereof, I have hereunto affixed my hand this first day of April, A. D., 1916. Attest: A. MILLIGAN, Clerk.

RALLY HIS SUPPORTERS

BANDIT WOUNDED IN BATTLE WITH COL-ONEL DODD'S "FLYING SQUADRON," CUSTER'S OLD COMMAND.

(By International News Service.)

EL PASO, April 1.—Pancho Villa, carried on a litter by a few faithful followers, is now trying to rally his supporters together.

It is generally believed that the power of the bandit is broken. The Villaists were defeated by less than half their number of Amreicans, and it is thought by army officials that Villa himself will be captured within a few days.

It is now known that Colonel Dodd, cut off from communication with the main force of General Pershing's command, made a dash on his own initiative. The famous Seventh cavalry, Custer's old command, upheld its reputation for speed, endurance and markmanship.

No Americans were killed outright. Four were wounded, one fatally.

Heavy rains are setting in south of the border today, but the Americans are keeping up their pursuit.

WITH HEAVY CASUALTIES GERMANS MAKE GAINS

PARIS, April 1.—(Official)—The Germans renewed terrific atacks against the fortifications of Verdun on the east bank of the Meuse last night, and delivered two strong attacks against Vaux. The first was repulsed with rifle and artillery fire, but in the second the direct efforts of the Germans to the west of Vaux succeeded in gaining a foothold on the outlying rouses. The Germans lost heavily.

ZEPPELIN SUNK IN RIVER THAMES.

LONDON, April 1.—(Official) — One of the Zeppelins raiding the eastern part of England last night was severely damaged. It descended off the Thames and was captured by patrols. The Zeppelin was unk and the crew captured.

FIVE CHILDREN BURN TO DEATH.

SCRANTON, Pa., April 1.—Five children were burned to death this morning when the home of Patrick Marion was destroyed. The mother was seriously burned in endeavoring to rescue the chil-



A dollar this way is a fortune some day

Saving, once started, soon becomes a habit and if followed steadfastly by depositing uniform amounts each week or month it creates ambition and leads to success in one's chosen field of work.

Fortune frowns on extravagance-smiles on thrift. A dollar a week or month placed in our safe-keeping at 4 per cent interest means "a fortune some day."

MERCHANTS BANK

Resources Over \$1,500,000

DAYTONA, FLA

DAILY NEWS "EXTRA"

++++++++++++++++

SOLD BY THOUSANDS . Thirty minutes after Commo-- dore Burgoyne breathed his last . the Daily News issued an "ex-.tra" yesterday telling of the .t. death of Daytona's esteemed . citizen and newsboys sold thousands of copies of the edition. Many people were dumfounded to hear the "newsies" . calling the extra with the shock-.!. ing news it contained.



This is the time to use MOTH BALLS. Remember, we have just received a big lot of them and we are ready for your oredrs.

Hankins Drug Co.

THREE STORES





ATLANTIC COAST LINE

For INFORMATION and PULLMAN RESERVATIONS

W. D. STARK

Traveling Panenger Agent DAYTONA DAILY NEWS

Monday, Wednesday and Politics Address Letters, P. O. Box 741 DAYTONA, FLORIDA

ALLANDALE

WE HAVE THE FINEST LOCATION on

"SUNNY ALLANDALE"

·..... TAKES EXCEPTION TO

GERMAN WEEPING BOMBS

Have Been Importing Product From Venezuela For Years.

The London Chronicle prints the following from its Rome correspondent: "Vhence does Germany get the special substance used for the manufacture of the lachrymatory and asphyxi-

in Venezuela, has cleared up the mys-

"'In many regions in that country," says the traveler, 'there grows in abunpiquant smell so strong as to cause the interest in her to love. eyes to water copiously besides making breathing very painful.

"'Some time before the war Germany began ordering huge quantities ing nor the forwarding agents themselves could discover the uses to which this merchandise was being put, and routes are Messrs. Palinzona and Binda

According to Chambers' Encyclopedia, when applied externally in powdered form is first irritant and then anaesthet'c. Snuffed into the nostrils, the seed; cause violent sneezing and irristrong persons.

Faults of Modern Life.

We must stop the present tendency toward the easy life if we wish to develo) a strong race and bring down the asanity rate. Moral and mental gery, is caught. health are closely related, and the and too little that is worth reading .-- Dr. C. N. Burr.

Explorer Rescued.

Even today inland New Guinea is one of the world's dark spots. The country is a nightmare of gigantic precipices, huge ravines, great swamps and soaking forests. In 1901 the Danish explorer Petersen, with three companions, dived deep into the hear of this unknown country. They were captured by a tribe of savages, who killed their carriers and made them prisoners. For long they were believed to be dead. Then, to every one's amazement, a letter in Petersen's writing was brought by a native to the coast. It told of his miserable plight, and an expedition was at once sent inland to bring him home.

—To— Atlanta-Chattanooga Nashville-Chicago St. Louis -Via-"DIXIE FLYER" Ly Jacksonville 8:30 pm

Atlantic Coast Line Offices, or W. D. Stark, Daytona, and they never bother her enny be cause she ain't got none there.—Para-

Reservations

MADE FROM PECULIAR SEED "THE INNOCENCE OF RUTH" AT THE CRYSTAL MONDAY ...

Jimmy Carter, a young millionaire, gets a message from his friend, Reginald Travers. Travers, who is dying, has been ruined by Mortimer Reynolds, and he leaves his daughter in care of Carter, who takes Ruth home "Sicilian correspondents recount that and gives her to the care of his housean Italian business man, who has re- keeper. Reynolds, anxious to add turned to Syracuse after a long sojourn Ruth to his list of unfortunates, instructs his mistress, Edna Morris, to gain her confidence.

Ruth, by her winsomeness and innodance a species of seed in form and cence, gradually changes Carter's cole like oats and locally known as mode of life. Unconsciously, she sabadilla, which when stored emits a transforms his sympathetic, dutiful

At the charity ball, Ruth meets Edna Morris, and the girl works her way into the graces of Ruth. Carter sees of these seeds, which till then had no this and takes his protege home. export sale at all. For a long time nei- Meeting Ruth the following day, Edther the bands of natives employed in na denounces Carter for his action the new industry of sabadilla gather of the previous evening. "Why should he object to me, pray? Everybody knows that your father didn't leave the matter remained one of eager spec. you a penny, and that you are living ulation. Lately, however, the secret on the-shall I say-generosity-of leaked out. The chief exporters of Mr. Carter." Stunned by the revelasabadilla to Germany by roundabout tion that she is looked upon as Carter's mistress, the impetus girl rushes to the house and, in a burst of fury, sabadilla or cevadilla (Schoenocaulon screams her hatred of Carter. In the officinali) is a Mexican plant of the nat- still of the night, she makes her way ural order melanthaceae. The dried to Edna's apartment. It is here that seeds contain veratrine, which Reynolds finds her and induces her to partake of wine which slowly begins to work its effect. Carter finds her in the apartment, stupefied and distation. In medicine they are employed heveled. Heartsore, he looks uffipon chie ly in acute febrile diseases in her contemptuously and leaves, feeling that she has gone the way of Edna. Edna's mother come to the house from the country, and takes both penitents home with her, hoping that they may forget. Meanwhile, Reynolds, sought by the police for for-

Miserable because Carter had misnewest philosophy of life does not taken her, Ruth can find no peace. make for mental health. We have too But Edna, who dragged her to degramucı education and not enough train- dation, succeeds in lifting her to the ing. We have too many people who light of hope, and Ruth is again folded in the arms of Carter, knowing that there only will she find happiness and

> This picture will be shown at the Crystal theatre Monday.

> > Most Precious Relic.

A group of children whose mothers belonged to the Daughters of the Revolution were overheard discussing some historic relics which had descended as heirlooms in their respective families. One little girl said her mother had a knife and fork that Washington had once used. Others named curios of various kinds, each trying to outdo the other in upholding the family importance in regard to antiques But Grace, though youngest of the lot, carried off the honors. "My mother has a teapot," said she. 'that was used in the Boston tea party."-Woman's Home Companion

Jimmy's Essay on Teeth.

Teath are funny things. They ain't there when you are borned and they ain't there when you die but they give you trubil all the time your alive be cause they hurt when they are going and when you eat candy between times. Grandpaw says his teeth are the only ones in the fambly that don't cause trubil. And that's because he wears his in his pocket most up the time. The only teath that don't never hurt is the top ones in a cow's mouth

ALLAND

A STRAIGHT FORWARD TALK

Do not deceive yourself with the thought that all real estate developments are alike. Speaking broadly, the man who buys in a hap-hazard sort of way is informed only to a limited degree as to the future of any proposition. His investment is not based on FAITH, but on a gambling chance. Our purpose is to implant the right idea in the mind of the investor as to the future of our proposition. We can only do this by informing you as to a few fundamentals and every SUCCESSFUL real estate development is planned, conducted and CAR-RIED TO A FINISH along similar lines as ours.

If we had the coin in the bank at the present moment to do all that we intend to do we might be tempted to spend it, although it would not be good policy, because A TOWN'S GROWTH MUST BE CONTINU-OUS.

ALLANDALE has been bought and paid for; it is on a sound financial basis. We are alive to the splendid future that lies ahead of us and we want every homebuilder who joins with us in the development of this property to share our prosperity.

WE HAVE THE FINEST LOCATION on the Halifax River for a town; the country back of us for miles is higher than the ridge along the river; we have planned for ideal drainage and sewerage; we have planned roads that will open up the back country - a good, all year round town MUST have a well developed country back of it. We have kept MODERN IMPROVEMENTS in view from the first and we did what we could to encourage the building of classy homes.

W have laid out another section to be known as HARBOR POINT where only residences will be allowed and with reasonable restrictions, and it will be the most exclusive residential section in the environs of Daytona.

We have our Main Idea always uppermost -TO ATTRACT PERSONS WHO ARE LOOKING FOR AN IDEAL PLACE OF RESIDENCE. These are fundamentals that insure the future success of

"SUNNY ALLANDALE"

ATLANTIC COAST LINE

STANDARD RAILROAD OF THE SOUTH

For INFORMATION and **PULLMAN RESERVATIONS**

SEE

W. D. STARK

Traveling Passenger Agent

Office with

DAYTONA DAILY NEWS

Monday, Wednesday and Friday

9:30 a. m. to 12:00 noon

Address Letters, P. O. Box 741

DAYTONA, FLORIDA

TAKES EXCEPTION TO DAILY NEWS COMMENT

brief comment in a recent issue of his winter home at the northwest cor. cause he had a little "pep" he brings nues. Perhaps Mr. Moore mis-read should not display any "yankee" ennone was intended. As to the "French- foolishly with the Standard Oil comful struggle in Europe. In regard to again. We are a simple people and the item in question, Mr. Moore says: easily amused.

"Wisdom is precious and but few are blessed with it. What this writer

ange. Its pure marl. In "the north" in ideal condition from constant oiling. They are some harder than the News regarding his experiment in made the results would have been satner of Ridgewood and Orange ave- down from "the north," possibly I the item and saw criticism where terprise and not spend my money man", he is well enough known and pany. Its hard luck that \$5.00 note popular enough in Daytona to stand got out of town. Boost the taxesa little banter without harm. Besides, they are not high enough now and

"J. B. MOORE."

Crude oil was used by J. N. Gamble doesn't know about roads would fill several years ago on the marl road a library. There are no oyster shells along the north front of his property on this part of Ridgewood or West Or- at Daytona Beach and was a decid- ous beach in the world.

ed failure. It has been used in several our stone macadam roads are kept other places at various times on marl and shell roads with similar results. petrified oyster shell. "trial" The experiment made on Beach street given must have been in keeping with by the city authorities with an as-J. B. Moore takes exception to a most of the brilliant ideas that spring phalt preparation was equally unsucup here occasionally. If two or three cessful in regard to the desired resprinklings-liberal ones-had been sults. It may be that, as Mr. Moore the use of crude oil for keping down isfactory. The "Frenchman" must to improper or insufficient application the dust on the roadway in front of make most of the people here sore bestrating this he will indeed be conferring a great benefit upon this dus-

The most successful road treatment to be found in Daytona is that of a section of the roadway of Fairview avenue in front of the home of it should be considered an honor to. we are getting too much for our mon-cially prepared road oil made by the day to be called a Frenchman, with ey and try 30 cents worth of oil put Barrett Manufacturing company, the men of that nation making the on the roads intelligently. Copy must which acts as a surface binder as well as a dust preventer, and he says he believes it would prove satisfactory on the marl and shell roads of this section if they were first properly

Daytena Beach is the most marvel-

Date	Jan.	Peb,	March	April
1 2 3 4 5 6 7 8 9 10 11 12 18 14 15 16 17 18 20 12 22 28 24 5 29 28 29 34 29 34	9:47 10:50 11:49 11:45 1:36 2:51 1:36 2:51 2:47 7:58 2:40 11:81 7:58 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 2:40 11:81 11:8	12:38 1:28 1:18 2:48 8:40 4:13 4:156 5:44 6:85 7:15 9:08 10:04 10:67 11:46 12:30 1:08 1:44 2:18 2:21 2:21 3:26 4:35 6:35 6:35 6:35 7:15	11:13 12:07 13:55 13:55 13:55 13:55 13:57 4:17 5:61 6:83 7:31 8:28 9:25 10:18 11:07 11:52 12:33 1:09 1:45 2:84 4:88 5:39 6:43 7:50 8:54 9:53 10:53 11:55 11:	12:36 1:99 1:55 2:28 3:03 3:41 4:22 5:10 6:05 6:50 7:58 8:41 9:33 10:22 11:08 11:52 12:35 1:18 1:52 12:35 1:18 1:52 12:35 1:18 1:52 12:35 1:18 1:52 12:35 1:18 1:52 12:35 1:18 1:55

T. E. FITZGERALD ATTORNEY AND COUNSELOR AT

Special Facilities for Examining and Perfecting Land Titles Phone 18 Red DAYTONA, FLA

LACES

LACES ARE

POPULAR

EMBROIDERIES

CHIFFONS We Have the NETTINGS

RIGHT LACES

NOVELTIES

FOR SALE BY

The CHAS. E. GARDINER CO.

Conrad & Oates

234 S. Beach Street DATTONA, FLA.

CEMENT DRIVES 2.000

VAN DE VORD THE CEMENT MAN

DAYTONA REACH. Phone 154 Red

Ohio Special Daily Train

Jacksonville to Cincinnati Leave Jacksonville · · 10:20 a.m.

Arrive Cincinnati · · 11:60 a.m.

STYLE QUALITY PRICE

LACES

EMBROIDERIES

CHIFFONS

NETTINGS

NOVELTIES

LACES ARE

POPULAR

We Have the

RIGHT LACES

FOR SALE BY

The CHAS. E. GARDINER CO.

We offer 3800 feet of river an ocean frontage between Daytona Beach and Port Orange containing about one hundred and fifty acres.

We offer about one hundred and thirty-five acres, with river and ocean frontage between Seabreeze and Ormond.

These two tracts are absolutely the only ones on the Peninsula of any size that can be sold on an acreage basis and are bargains for anyone wishing a tract for development or for an investment. For further particulars see,

Conrad & Oates

234 S. Beach Street DAYTONA, FLA.

SUBSCRIBE FOR THE GAZETTE-NEWS, NOW

CEMENT DRIVES

2,000

Cement-block were sold (Monday). While a small order compared to some we get, yet a very interesting feature of the sale was the fact, that three of us bid the same price per block. All the manufacturers showed a first-class block, but I appreciate the fact that mine was chosen-We are getting out some very fine articles in cement-wares to justify those architects, who are stating, that they prefer their mason-work to be done by

A. VAN DE VORD

THE CEMENT MAN

DAYTONA BEACH.

Phone 154 Red

BRITISH COLUMBIA AIDS

WASHINGTON, April 1 .-- American capitalists who control the Sayward Mill company, a \$5,000,000 corportation of Victoria, B. C., are to receive financial assistance from the Provincial government to the extent of \$2,000,000, with which to construct ships to carry lumber exports, according to information forwarded to the state department by Vice Consul Newcomb at Victoria.

This concern, as well as others of smaller capitalization in the great lumber belt of the Canadian southwest have faced bitter financial reverses because of tonnage scarcity and high ocean freight rates. Consul Newcomb declares that representations were made to the provincial government for relief, with the result that the executive council of the province has framed legislation to meet the emergency. It is proposed that at least ten ships shall be laid down immediately. Government aid will be furnished on the basis of 50 per cent of the value of the vessels. All ships are to be built under government direction, and insured in favor of the government, but may be released at the expiration of five years, when the

total obligation is met-

FIND SKELETON OF

PREHISTORIC BONEHEAD WASHINGTON, April 1.-Prehistoric monsters overran Nebraska, Wyoming and other western states, and that region containing beds of vast areas containing the bones of the Titanotheres, according to research

of the Geological survey. The Titanotheres belonged to a comparatively short-lived family, Director Smith declared. It seems to have been confined almost entirely to North America. They were clumsy brutes about the size of the largest sized elephants, having on the front of the skull a pair of great bony protuberances, which although hornlike in form, probably were not sheathed in horn. The head was large nad fantastic in shape.

"This creature was a veritable bone-head," Dr Smith declared. "The thick body was surmounted by a head small comparatively in size and mostly bone. The brain cavity was only a few inches in diameter and heavily surrounded by massive bone, as if to withstand the shocks of battle. So far as is known this animal was the most formidable of any species in that

UNITED STATES LUMBERMEN PUBLIC SCHOOLS TO **OBSERVE BIRD DAY**

DeLand, Fla., Mar. 31, 1916. To Principals and Teachers of Volusia County, Florida:

as "Bird Day".

The governor very appropriately re-

and it is sincerely desired that our the Southern Song Bird. teachers and schools may comply with the proclamation as fully as possi-

The time is too short for me to suggest a tentative program, and to get the same into the hands of our teachers before that day. I feel, how-Governor Park Trammell has re- ever, that all teachers and pupils will study of Bird Life in the South; es-

quests that at least a part of the day | Every day is summer in Daytona.

be observed by the public schools, | pecial attention should be given to

Yours very truly. C. R. M. SHEPPMARD. County Superintendent.

WORTH \$10 TO TEACH A PARROT GERMAN

NEW YORK, April 1 .- Mrs. Margaret Eleopeoulos, of Queens Borough, cently issued a Proclamation design. be able to give one or more hours sued Mrs. May McCann for services ating Tuesday, April 4th, of this year, in a most profitable manner to the in teaching a parrot the German tongue. Justice Cragen has ust awarded the plaintiff \$10 as just recompense.

LAKE ERIE Ohio Special

Daily Train

Jacksonville to Cincinnati

Leave Jacksonville - - 10:20 a.m.

Ar. Macon 5:30 p.m. Lv. Macon

5:35 p.m.

Ar. Atlanta 8:10 p.m. Lv. Atlanta 8:20 p.m. Ar. Chattanooga 1:05 a.m. Lv. Chattanooga 1:15 a.m.

Arrive Cincinnati - - 11:40 a.m.

Arrive Detroit (Pere Marquette) Arrive Detroit (Michigan Central)

8:30 p.m. 8:42 p.m.

Solid vestibule, electrically lighted train between Jacksonville and Cincinnati. First class coaches and Pullman drawing-room sleeping cars between Jacksonville and Cincinnati. Pullman drawing-room sleeping cars between Jacksonville and Chattanooga. [Berths may be occupied at] Dining car service.

Also handles through Pullman drawing-room sleeping cars between Jacksonville and Detroit, via both Big Four and M. C. and C. H. & D. and P. M.

Stop-over privileges on tourist tickets at Macon, Atlanta, Chattanooga (Lookout Mountain) and all other important cities enroute.

G. R. PETTIT, D. P. A. W. Forsyth and Hogan Sts. JACKSONVILLE, FLA.

F. B. PINSON, T. P. A. First National Bank TAMPA, FLA.

QUEEN & CRESCENT ROUT ROUTE TOTAL SEA

RUBBER! See the Girl in the Tire?

Programme and the second

As electric tractor is used by the Pronsylvania Railward company to shift care in the streets of Jersey City. On one of the wheels in a Kelly-Springfield sectional block tree which has seen trenty-tree months continual service, during which period three other block type of three of different makes were were suit than ever gradually.

Four wheels are equipped.

GET A DEMONSTRATION:

The Daytona Auto Supply Co.

SALES AGENTS
DAYTONA, FLA. NEXT TO POSTOFFICE

ROGERS TAKES NORTH ELKS HELD A QUIET OR. HART TO SPEAK AT THE WE AT THE

LANGE COME COME COME COME

THE DAYTONA DAILY NEWS Published every afternoon except Sunday by

THE GAZETTE - NEWS COMPANY At Daytona, Florida.

T. 12 FITZGERALD, Editor and Manager C. 1. HARRIS, Assistant Editor becription, 15 cents per week by car-50 cents per month by mail.



THE DAYTONA DAILY NEWS CLASSIFIED ADVERTISING RATES: One cent a word each insertion; 25 ents, minimum charge.

Paragraphed matter, dash lines or the space, 7 cents per counted line.

Advertisements set in black face type.

Three insertions, consecutively, for the like of two. Seven insertions, consecutively, for the price of four. The same copy will be run throughout season for \$1.00 per line, if copy consistence lines or more. Should ad be continued before end of season short the rates will be charged.

To ad will be discontinued without itten notice to the business office.

FOR SALE.

AUTO FOR SALE-Studebaker E. M. I'. touring car in good condition-107-black.

*FOR SALE-1916 Maxwell, fully equipped: run less than 3000 miles. Haigh and Wilkinson, Seabreeze. 103tfc

FOR SALE-Buick "Six" roadster, BUYS WINTER HOME 1916 model, A-1 condition; bargain. P. S. Riley, 122 N. Ridgewood.

FOR SALE-Harley-Davidson motorcycle in good condition; \$30.00. Apply Earl Drake, 28 Cypress St.

BARGAIN-For quick sale-35-ft.x8ft.x30-in. Raised Deck Cruiser; fully found. Speed ten miles; 22-25 Sterling Engine. Electric lights, ralley, toilet, etc. Address "Cruiser," care News office.

GOING OUT of business sale. I will sell my entire stock of Shoes, Furrishings and Store Fixtures regard-

FOR SALE-Fifty-foot lot on hardsurfaced 50-foot street with sidewalk in Fuguay subdivision. \$350 it sold at once. Horn & Willson, Daytona Beach, Fla.

LOST AND FOUND.

LOST-Ladies black pin seal handlag, containing two small pocketbooks, some money. Leave at Rowe's Jewelry store, reward.

GENERAL JOFFRE CHIDES

order of General Joffre, commander- be out again. in-thief of the French army, is asserted here to have been found in the

garements in the Champagne: different army groups.

on different points of our front lately smaller cottages. and all of them had been successful. This condition cannot continue withtion.

*Our troops must make every ef- range same. fort to repulse the German attacks, or to forestall them by attacking first. The efforts of the enemy can | Carbon can be used instead of copmake full use of our entire artillery, heavy and field, and our trench mortars. There is no necessity of saving of copper from the copper sulphate ammunition, as we now have plenty solution will form on the carbon surof shells of all sizes.

taken under concentrated fire at once and our troops must counter attack quickly after the necessary artillery preparation. Minute directions for such operations are contained in the general order of January 20, 1915. (Signed) "JOFFRE."

Uncle Jeff's Verdict.

I like de ole doctah's kin' ob medicins de bes', 'cause he ride aroun' in a automobile; but de young doctah, he stay at home mos' ob de time. He's horaepathy. I don't like dat kin'. It dor' pay nothin'

a stern necessity."

COMMOD'RE BURGOYNE MEMORIAL SUGGESTED

Members of the commercial club suggest that a fitting tribute to the memory of Commodore Burgoyne would be the improvement of the city island along the lines advocated by the city commissioners and heartily approved by the commodore.

This improvement would include the filling in of the space between the island and the Beach street, front from Magnolia to Orange avenues and the erection of the city buildings: the beautifying of the increased territory and its establishment as Burgoyne park. This could be accomplished in the immediate future by the issue of bonds for \$40,000 or \$50,-000 for the purpose and would undoubtedly be a popular movement in view of the esteem in which Commodore was held and the interest manifested by him in this respect.

It is further suggested that in connection with this work and its designation as Burgoyne park, that Hest bargain in the city. Let us through popular subscription a handdemonstrate it. Address Marks some marble or bronze memorial be Bros., 75 Second avenue. Phone erected in the park to perpetuate the 103-3tc memory of Daytona's foremost citizen and benefactor.

> There will be a meeting of the Commercial club this evening to discuss the foregoing proposition.

ON CEDAR STREET

A. J. Quackenbush, of Schnectady, N. Y., who has been occupying in company with his wife and daughter. the Rainsford French residence on Cedar street for several past seasons 101-3tc has purchased the property from Mr. French and will become a regular winter resident of Daytona. Mr. Quackenbush is a well known member of the Halifax River Yacht club and he and his family have many friends in Daytona and vicinity who will be glad to know that they are established as regular winter residents.

Edmund Miller is in receipt of word less of cost. W. H. PECK, 154 So. from Jacksonville stating that Dr. S. 96-tfc W. Fowler had stood the trip to that 1 AM LEAVING the city on business city very nicely and seemed someand wish to sell my property, 112 what improved. This will be good Atlantic avenue, Daytona Beach, news to the many friends of Dr. Fow-Apply Bert Williams, 112 Atlantic ler in this city and vicinity. The docco-tic tor left here yesterday for his home in Delaware, O., accompanied by Mrs. Fowler and her mother. He had been quite ill for several days before his departure from an attack of bronchitis, which threatened to develop into

MRS. HERNDON STEADILY

IMPROVING FROM ILLNESS Mrs. Osborn P. Herndon, who has been ill with appendicitis at the Bohannon hospital for the last few days is fast improving in condition after the operation performed. Mrs. Herndon's many friends at the beach are pleas-COMMANDERS ON FIELD ed to hear of the betterment in her BERLIN, April 1.—The following condition and hope that she will soon

The cottage on the lot recently purpossession of a French officer who chased by L. H. Rowe, on South Palwas captured in one of the recent en- metto avenue, has been purchased by R. S. Maley and is being moved by *Order to the commanders of the W. C. Perry to lots owned by Mr. Maley in Newtown. The building *The enemy has made local attacks has been cut in two, forming two

*Thomas Barber, Traveling Passenout depressing the spirits of our ar. ger Agent of the Merchants and Minmy. I will not permit the present ers' Transportation Company is at the period of waiting to lead to stagna- Ridgewood hotel. If you desire information, or reservations, he will ar-

Carbon in Gravity Cells.

be rendered useless without sacrific. Per in gravity cells with good results. ing our infantry if the commanders Several carbons should be removed from wornout dry cells, thoroughly cleaned and connected together. After a few hours of short circuit a coating face which will perform the function The Germans must in all circum- of the usual copper electrode very stances be prevented from fortifying well. It must be understood, howterritory captured by them. Wherever ever that a loss of efficiency will rethey advance their new lines must be sult, as carbon has much greater reence Monthly and World's Advance.

The Wolf and the Shepherd.

A Wolf followed a flock of sheep for a long time, and did not attempt to injure one of them The Shepherd at make the slightest effort to seize them, the Shepherd began to look rather than as a plotter of evil against entirely in his charge. The Wolf, now ling a member of the senior high "Here's the sea captain we met the that he had the opportunity, fell upon other day passed us without so much | the sheep and destroyed the greater as a nod. Does he not know that part of the flock. The Shepherd on goo! manners compel at least a bow his return, finding his flock destroyed. when he meets us?" "You couldn't exclaimed. "I have been rightly persuade a sailor, sis, that a bow is served; why did ! trust my sheep to a saying no autopsy was necessary Wolf?"-From Aesop's Fables.

RUBBER! See the Girl in the Tire?



An electric tractor is used by the Pennsylvania Railroad company to shift cars in the streets of Jersey City. On one of the wheels is a Kelly-Springfield sectional block tire which has seen twenty-two months continual service, during which period three other block type of tires of different makes were worn out; these were gradually replaced by Kelly-Springfield blocks, until now all four wheels are equipped.

GET A DEMONSTRATION!

The Daytona Auto Supply Co.

SALES AGENTS

DAYTONA, FLA.

NEXT TO POSTOFFICE

LARGE PRIVATE PARTY

it; and when occasion called him one Helen Rogers, will remain here until sorrow, day into the city, he left the sheep the close of school, Miss Rogers be-

> Didn't Know the World. Must think people have no curiosity.

school class, graduating this year.

ROGERS TAKES NORTH ELKS HELD A QUIET

H. K. Rogers, of Point Pleasant, N. Owing to the death of Commodore Dr. Hastings H. Hart, director of ducting special parties to and from last night, the meting, which it was this vicinity in the fall and spring, necessary to hold because of the pres- of Congregational churches, will cluding more than 100 people from by the necessary initiation ceremony corner of Volusia and Palmetto avefirst stood on his guard against him. this place. The party will leave Jack- being carried out. Thirteen candias against an enemy, and kept strict sonville Monday for New York over dates were admitted to membership of this distinguished churchman. The watch over his movements. But when the Atlantic Coast Line railroad. Some in the lodge. Commodore Burgoyne service is at 11:00 o'clock. the Wolf, day after day, kept in the of the members of this party left for was an honored and beloved member Jacksonville yesterday, others left to- of the lodge and his sudden and unday and still others will accompany expected death cast a shadow of upon him as a guardian of his flock Mr. Rogers to Jacksonville tomorrow. gloom over the meeting, giving it Mrs. Rogers and daughter. Miss more the appearance of a lodge of

Daily Thought.

Never to tire, never to grow cold; to be patient, sympathetic, tender; to look for the budding flower and the sing," said Gaunt N. Grimm, "is that Man who swallowed acid left a note opening heart; to hope always like they usually yield to the earnest so-God; to love always-this is duty .- licitation of their friends and accept

DR. HART TO SPEAK AT SESSION LAST NIGHT CONGREGAT'L CHURCH

Y., a great Daytona booster, who for Burgoyne, which was announced at one of the departments of the Russell sistance than copper - Popular Sci several past seasons has been con- the meeting of Daytona Lodge of Elks Sage Foundation of New York, who is will leave tomorrow for Jacksonville ence of candidates from Titusville speak tomorrow at the morning serto go north with a large party, in- and Wilbur, was a very quiet one, on- vice at the Congregational church, nues. Everbody will be welcome to lature

Worth Practicing.

Reckon the days in which you have not been angry. If a man passes 30 days without losing his temper, he -Kansas City Star. might justly render thanksgiving.-Spokane Spokesman-Review

The Worst of It.

"The worst of coaxing people to the nomination."-Judge.

Generally fair tonight and Sunday, except probable showers and thunderstorms in northwest portions of the state. Moderate variable winds, except strong southeast winds, with squals over northwest portion of the state.

No Great Difference. Our own human nature is about the same brand as the next man's human

Driven to Desperation.

"I am so tired of being conventional and customary and correct," stated H. H. Harsh, "that one of these days I shall stop right in front of a church and in a firm voice ejaculate 'Drat!'

SPECIAL SALE, Frammed Pictures and Water Colors. Reduced from 33 ta 40 per cent.

LOSESNE'S KODAK PLACE. DEPENDABLE SINCE 1903 B & BEACH ST. DAYTONA, FLA.

SHIP SUBMARINED

PETROGRAD, April 1.—One hundred and fit as persons were drowned when a German subma-

LONEL DODD WILL GIVE MEN BUT SHORT REST

SAN ANTONIO, April 1 .- Colonel Dodd, with quality, in pursuing Villa's shattened forces. He Heavy rains may impede the cavalry move-nests. Then to n today is practically cutting of a communication with Mexico.

DNDON, April 1.—Twenty-sight wen killed and LONDON, April 1.—Twenty-sight wen killed and 44 lineared by horses from Zeppelins in the raid our England last night. One Zeppelin was defeored. A total of 76 bornes were dropped, according to the official statement. SPAIN PROTESTS TO GERMANY.

M KILLED IN LAST NIGHT'S

MADUED, April 1—The Spanish cabinet today dedded to protent to Germany against the attack of the Sussay. A mamber of Spaniarda perished when the Sussay and damaged. ANOTHER NORWEGIAN STEAMER SUNK.

CHILD IGNITED GASOLINE: TWO DEAD WHEN SHERIFF HOME BURNS BAXLEY, Ga. April 1.—The bone of Sheriff Williamson burned today. The sheriff's diaghter,

MITTEE VOTES TO CONFIRM BRANDIES TO SUPREME COURT WASHINGTON, April 1 th-committee to fay voted AXLE-DEEP MUD HOLDING UP SUPPLIES. OOLUMBUS, N. M., April 1.—Wad xxle-deep is holding up supply track trains at Gibson's ranch

SUPPLIES STAFT FOR MORMON COLONIES Elevery, consigned in the Association Street, and the Asso

Let Our Values and Prices GUIDE YOU HERE TO BUY

Here Is the Largest Selection in the

We strive to gather into this store furniture that measures up to our standard of what it ought to be—you, as buyer, need take no chances. A low price never was, nor ever will be, a mark of doubtled quality of anything you buy here.

You will like our furniture in your home because it is worthy, dig-nished and dependable—because it has the very attributes you like most in people. These features, combined with prices that are in many cases below actual factory cost. have smith; established you

reputation among oxyses.
We particularly want you to see our stock of Strumons Matal
Bods. Here you will find the beautiful new models and the wonderful frainbut that you have seen advertised in The Ladice! House Jourtul, Sahaday Breening Post and other magazines. Let us show there



A Bargain at Our Price of \$12.50.

Bingham & Maley Co. The House Furnishers

RUSS AN HOSPITAL SHIP SUBMARINED

(B) International News Service.)

PETROGRAD, April 1.—One hundred and fifeen persons were drowned when a German submaine torpedoed the Rusian hospital ship, Portugal, nthe Black Sea. Most of the victims were medical corps workers.

COLONEL DODD WILL GIVE IS MEN BUT SHORT REST

(By International News Service.)

SAN ANTONIO, April 1.—Colonel Dodd, with cavalry, is pursuing Villa's shattered forces. He has established a field base at Guerrero, where the Carranza garrison was massacred by Villistas. From this point detachments will be sent to round up the different bands in which the Villa bandits have split.

General Funston believes there have been several engagements between the American troops and fleeing bandits since the main conflict of Wednesday.

The feeling is sure that Colonel Dodd will give his men only a short rest before pressing forward again.

Heavy rains may impede the cavalry movements. Thes torn today is practically cutting off all communication with Mexico.

The Americans are using the tactics of the Phillipines to good acvantage.

28 KILLED IN LAST NIGHT'S ZEPPELIN RAID OVER ENGLAND

LONDON, April 1.—Twenty-eight were killed and 44 injured by bombs from Zeppelins in the raid over England last night. One Zeppelin was destroyed. A total of 76 bombs were dropped, according to the official statement.

SPAIN PROTESTS TO GERMANY.

MADRID, April 1.—The Spanish cabinet today decided to protest to Germany against the attack on the Sussex. A number of Spaniards perished when the Sussex was damaged.

ANOTHER NORWEGIAN STEAMER SUNK.

LONDON, April 1.—The Norwegian steamer, Norne, was sunk today. The crew was saved.

CHILD IGNITED GASOLINE; TWO DEAD WHEN SHERIFF HOME BURNS

BAXLEY, Ga., April 1.—The home of Sheriff Williamson burned today. The sheriff's daughter, Alma, age 7, was burned to death. Daniel, his five year old son, was fatally burned, and Mrs. Williamson was seriously burned. Mrs. Williamson was using gasoline in cleaning house when one of the children struck a match.

COMMITTEE VOTES TO CONFIRM BRANDIES TO SUPREME COURT

WASHINGTON, April 1.—The Senate Judicial sub-committee today voted three to two to recommend the confirmation of Louis D. Brandies as associate justice of the United States Supreme court.

AXLE-DEEP MUD HOLDING UP SUPPLIES.

COLUMBUS, N. M., April 1.-Mud axle-deep is holding up supply truck trains at Gibson's ranch, en route to General Pershing's headquarters. Heavy rains continue.

SUPPLIES START FOR MORMON COLONIES.

EL PASO, April 1.—A train load of provisions received the second prize. left Jaurez today over the Mexican Northwestern railway, consigned to the American Mormons at Colonia Dublan and Casa Grandes.

Severe storms today practically cut off commu- out in the decorations and also in the housekeeping." "What's the trouble?" nication southward either by wireless or wire.

VILLA SHOT IN THE KNEE.

QUERETARO, Mex., April 1.—Minister of War Joyed. Obergon was not fied today that Villa was wounded during the recent battle with Carranzastas near Namiquipa. Villa was shot in the knee.

Let Our Values and Prices GUIDE YOU HERE TO BUY

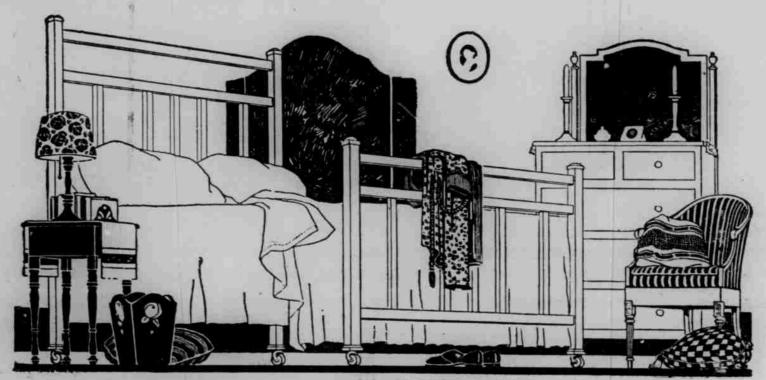
Here Is the Largest Selection in the Kind of Home Furnishings You want!

When a store's name becomes a household word in a community some call it luck-some say it just happens. But if you look below the surface you'll find out that it is because of the effort that store is expending in getting together a stock of good furniture and being willing to sell it at a fair price.

We strive to gather into this store furniture that measures up to our standard of what it ought to be-you, as buyer, need take no chances. A low price never was, nor ever will be, a mark of doubtful quality of anything you buy here.

You will like our furniture in your home because it is worthy, dignified and dependable-because it has the very attributes you like most in people. These features, combined with prices that are in many cases below actual factory cost, have solidly established our reputation among buyers.

We particularly want you to see our stock of Simmons Metal Beds. Here you will find the beautiful new models and the wonderful finishes that you have seen advertised in The Ladies' Home Journal, Saturday Evening Post and other magazines. Let us show them to you.



SIMMONS BED

A Bargain at Our Price of \$12.50.

Don't fail to see this beautiful, light-weight Simmons Steel Bed. Weighs a third less than similar styles in iron-and has bigger, handsomer tubing.

Made from tempered steel, finished to saw-blade smoothness and electrically welded. This newly Simmons-perfected metal surface accentuates the glass-like Simmons-Enamel finish. Each of the four coats is baked on separately. Shown in every color, including the popular wood finishes now in vogue. Simmons Frictionless Casters. Foot-mounts and caps electrically welded. As advertised in The Ladies' Home Journal and Saturday Evening Post and other magazines and

a bargain at our price.

Bingham & Maley Co. The House Furnishers

ENTERTAINED AT CARDS IN THE PALMETTO CLUBHOUSE

Mrs. Geo. W. Balch, of 35 Ivy Lane, being the games enjoyed.

There were a number of tables devoted to auction and several to five hundred. The first prize at auction was secured by Mrs. A. T. Mitchell of New London, Conn., and the second by Mrs. Fred J. Niver, of this city, while at five hundred Mrs. W. F. Davy was the winner of the first prize and Mrs. Carrie G. Hendricks

The Palmetto club rooms were tastefully decorated for the event with spring flowers, a color scheme of yellow and white being carried dainty refreshments which were "She can't get a maid who will curt- DEDICATION OF NEW CHRISTIAN served at the conclusion of the card | sy like they do in the musical come- | SCIENCE CHURCH IN ALLANDALE games. A dozen or more ladies joined | dies she goes to see, the party at the refreshment period and a delightful social time was en-

Alike in One Respect. War and friendship admit of no ex-

PURCHASES LOT ADJOINING RIDGEWOOD AVENUE HOME

Wilbur A. Drake, of Plainfield, N. entertained very pleasantly at cards J., has added the Garland lot to his Friday afternoon in the Palmetto real estate holdings at the corner of clubhouse, auction and five hundred Ridgewood avenue and Cypress street, where he owns an attractive winter home. The lot in question adoined shrapnel wounds, declared here that Mr. Drake's property on the north. A cement block wall has been extend- hopelessly wounded soldiers ed along the front of the lot and other improvements are in progress. The addition of this lot gives Mr. Drake ether were too scarce and too pre

> To Remove Brown Stains. From earthenware dishes and plates caused by putting them in the oven, soak in strong borax and hot water.

quite an extensive property.

A Stage Type. "My bride is disappointed about could to alleviate suffering

Unspeakable.

The feelings of a man who lends a \$3,000 auto to a friend who lets it get smashed to smithereens in a colis financially unable to "make good," will be welcome.

SAYS GERMANS SHOOT THEIR

OWN BADLY WOUNDED MEN ATLANTA, Ga., April 1.-Dr. A. Hammond, who served with the German Red Cross on the west front and bears the marks of twenty-seven

the German Red Cross surgeons kill

attention, to something and then blew his brains out."

The doctor said Hammon is his mid dle name. He is an English citizen and first offered his services to the British, he said, but was not accepted so went to Germany to do what he

The new Christian Science church United States Steel 84% erected by the Christian Scientists in Allandale, will be dedicated, free of debt, tomorrow at 11 a. m. Mrs. W. E. Hitchcock, of Daytona, will sing 11.94; July 11.93. iision are of the things unspeak. the offertory solo, with Miss Evelyn able. Especially when the borrower | Clark as accompanist. The public

CLOSING QUOTATIONS OF N. Y. STOCK EXCHANGE 4

NEW YORK, April 1.-The following are the closing quotations of some of the more active stocks in the New York exchange today:

п		
	Anaconda Copper 86%	8
d	American Smelters 1021/2	3
	American Tel. & Tel1275	3
1	Bethlehem Steel490)
	Canadian Pacific 1665	3
	Crucible Steel96%	8
	New York Central1041/4	
	Interbor Consolidated 16%	
1	Pennsylvania 56%	i
1	Reading Railroad 841/2	
1	Studebaker Corporation 141%	
	Texas Oil Co1951/	
П		ı

NEW YORK COTTON MARKET. NEW YORK, April 1.-Close, May

Now is a good time to subscribe for the Gazette-News.

RIDGEWOOD AUE.

Live Oak and Loomis Avenues

Ten-Room House 6 Bed Rooms, Lights, Water, Gas, Furnace Heat,

Garage---2 Cars--Fully Furnished; 80 Orange and Grapefruit Trees

Frontage, 110 Feet; Depth, 396 Feet
This Is a Bargain at \$9,900, Terms



THE REAL ESTATE MAN
15 Orange Ave. Phone 333-red





50 or 600 Feet on the Halfan River back to Peninsula Drive, at \$2.00 a front feet.

50 Foot Lots on the Ocean, 500 feet deep for \$6.00 a front feet.

J. E. D. GRAVES

REAL ESTATE, INSURANCE, LOANS Phone 461 Red. - Postoffice Block DAYTONA BEACH, FLA.



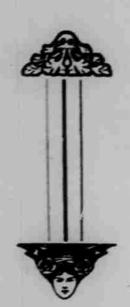
WARRANGER CONTRACTOR C

RIDGEWOOD AUE.

BETWEEN

Live Oak and Loomis Avenues Ten-Room House

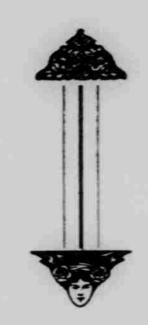
6 Bed Rooms, Lights, Water, Gas, Furnace Heat, Garage--- 2 Cars---Fully Furnished; 80 Orange and Grapefruit Trees Frontage, 110 Feet; Depth, 396 Feet This Is a Bargain at \$9,900, Terms



See A. J. Malby

THE REAL ESTATE MAN

15 Orange Ave. Phone 333-red



TIME OF ARRIVAL AND DEPARTURE PROM DAY.

· Northbound 4:25 A. M. 8:23 A. M. 9:40 A. M. 3:43 P. M. 4:00 P. M.

TONA, F. E. C. TRAINS & company with her sister, Mrs. lessness because of this, Mrs. Spind-13:40 A. M. & week in the breaking of her arm while and broke her arm. Dr. J.P. Esch. 12:50 P. M. & out driving with Mrs. Sheppard. The was summoned and set the broken 1:38 P. M. & ladies, who are located at the Day- bone and Mrs. Spindler is as com-5:10 P. M. & tona apartments on South Palmetto fortable as can be expected under the 7:51 P. M. A avenue, secured a horse and buggy circumstances. Mrs. Sheppard and 4 at the Fountain City livery and drove her husband, who died several years

of the vehicle to pick some flowers WITH PAINFUL ACCIDENT that attracted their attention at the Mrs. C. R. Spindler, of Dayton, O., roadside. The reins caught over the to Ormond. Mrs. Sheppard got out ago, were at one time winter residents of Daytona, owning the property at the corner of Live Oak and Palmetto avenues and including the houses now owned by Theo. Hofstatter and H. E. Pence.

In Sunny Spain.

In Spain it is notorious that on the eve of a buil fight cases of petty larceny are tripled, quadrupled or quintupled in order that penniless "sportsmen" may find the wherewithal to witness a game which demands besides the daring of a few brave men. the death of half a dozen "pampered bulls," the slaughter or mutilation of a dozen horses, and the presence and plaudits of thousands of men, women and little children.

Democratic Triumph.

France during the eighteenth century, sword. The dandles twirled a thin bamboo cane in their fingers, but the great financiers-who had considerable influence at that time-made the stick a fashionable addition to their wardrobe, and sometimes paid as much as 10,000 crowns for one. This carrying of a walking-stick was regarded as a democratic triumph over the nobility, who refused the common-

Animals Natural Swimmers.

One of the swiftest swimming animals is the squirrel. A sportsman on one occasion, having at hand a squirrel born in captivity, which had never seen water, wanted to see if it could swim, and took it with him in a rowboat to the center of a lake. The squirrel turned toward the bank, head and paws above the water, back and tail underneath it, and began to swim so rapidly that it was with the greatest difficulty that the man recovered it when it reached the shallow water near the land. It is said that even many nonaquatic birds will swim like ducks if an attempt is made to drown

TO HAVE DAYTONA NEWS ested in this city that he recently winter resort in the world." A. M. Frick, proprietor of Luzerne wrote W. S. Edwards, proprietor of who is spending the season here in shafts and the horse exhibiting rest. Stock farm, Greencastle, Pa., who La Vergne mansion, and requested spent some time in Daytona this sea- him to have the News forwarded to . Sheppard, also of Dayton, met with ler became alarmed and jumped from son in company with Mrs. Frick and to him so that he could keep in touch Southbound 4 a painful accident Wednesday of this the buggy, and in doing so she fell their niece, Miss M. Small, occupying with the happenings here. Mr. and

sion on Bay street, became so inter- their winter sojourn in the "prettiest

Good in Silence.

Silence is one great art of conversation. He is not a fool who knows when to hold his tongue.-William

50 or 600 Feet on the Halifax River back to Peninsula Drive, at \$7.00 a front foot.

> 50 Foot Lots on the Ocean. 500 feet deep

for \$6.00 a front foot.

These prices cannot be beaten and this property is going to sell quick.

J. E. D. GRAVES

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Public Stenographer in Office



Through service to Chicago, St. Louis, Cincinnati, Cleveland, Louisville, Indianapolis, Grand Rapids, Memphis, Nashville, Atlanta, Birmingham, Montgomery, New Orleans, the gateway cities of the North and West, from Jacksonville, the gateway to Florida. Convenient connections at one or more of the above points for California and other Pacific

Coast points; for Denver, Kansas City, Omaha and other cities of the Western plains; Minneapolis, St. Paul, Winnipeg and all the great Northwest; for Toronto and other Canadian points. 2 DAILY TRAINS

The Southland-leaves Jacksonville 8:20 P. M. - arrives Chicago 7:45 A. M. TO CHICAGO Dixie Limited 9:35 A. M. -2 DAILY TRAINS Dixie Limited 5:55 P. M. TO ST. LOUIS St. Louis Express " 3 DAILY TRAINS TO NEW ORLEANS-leave Jacksonville 8:10 A. M.; 5:00 P. M.; 8:20 P. M. 8:20 P. M. - "

Service, Scenery, Satisfaction Choice of many routes and numerous trains. Drawing-Scenery unsurpassed. Running through the most inroom, observation and compartment teresting portion of the South, the



of cotton, corn and tobacco, TITILITIE as well as the famous Kentucky blue-grass meadows. The road of courtesies. The Louisville and Nashville makes the attractive way North and West the one most comfortable and convenient Its representatives endeavor to make the journey of every passenger a source of satisfaction.

For Schedules, Reservations etc., address H. C. Bretney, Florida Passenger Agent



Louisville and Nashville traverses

mountains and valleys; fields

OR CALL ON F. E. WEISS, PASSENGER AGENT, Office with Collins' Bureau, 266 South Beach St., Telephone 52-Green. Daytona, Florida.



Performance blent brilliantly with price puts the 1400 r. p. m. Chalmers at \$1000 in a position that cur-not be challenged. Despite the return of prosperity to the South, I don't sak you to law a car that delivers might at stag-pering C. O. D. rates.

The First to Combine Bridled Force and Scrupolous Thrift-3400 r. p. m. Chalmers

you'll know what I mean.

One performance—and 3400 will no lenger be a mere number to you. It will become the magic paraward into an unknown, undreased-of realm of travel. Price, \$2000 Detroit

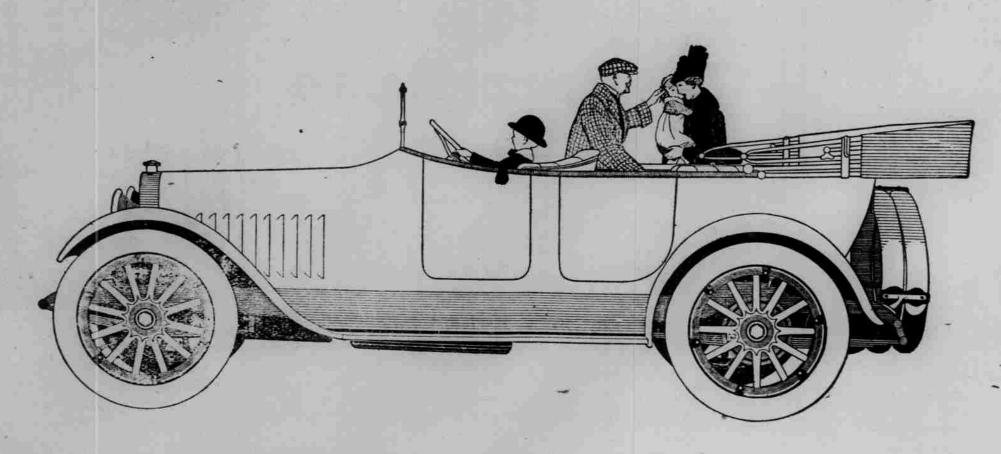
WILLIAMS RENNER &

Telephone 117 Green 15-17 Magnolia Avenue DAYTONA, FLORIDA

RAINFALL DATA PROPERTY AT POORTS OF

Clothes of the Hour Palm Beach Suits

ANTHONY



The First to Combine Bridled Force and Scrupulous Thrift—3400 r. p. m. Chalmers

Performance blent brilliantly with price puts the 3400 r. p. m. Chalmers at \$1050 in a position that cannot be challenged.

This is the model of which 600 merchants bought 822,000,000 worth in 40 minutes on the day of its unveiling in Detroit.

It wedged itself into the cluttered market in a manner that I have never seen approached.

The energy of this 3400 r. p. m. engine delivers 60 miles an hour—all the speed you dare use—without exacting a burnt-offering of wasteful fuel consumption.

Chalmers Service does not begin when a car pauses in front of the service station that bears the Chalmers Monogram. The principles of Chalmers Service dominated the designing and building of the 3400 r. p. m. from the moment the dream of it began glimmering in the brains of its engineers.

Despite the return of prosperity to the South, I don't ask you to buy a car that delivers might at staggering C. O. D. rates.

By making every gallon of gas kick in with 18 miles of the smoothest going, it makes might wed mileage.

And the by-product of this extraordinary union is a

magnificent acceleration that is wholly foreign to the car that is built for speed alone.

The surpassing smoothness of this throbless engine that whirls at a velocity of 3400 revolutions per minute is not an engineering accident.

This result was striven for by its builders, who knew that the more explosions per minute, and the greater the number of revolutions of the motor, the lesser amount of heat is lost through the cooling jacket.

Heat is power. The small engine of this car leaves a small area from which heat can be thrown away by radiation, there is a very short cooling process between explosions of gas, and you have a power plant that wrings every ounce of energy from its fuel.

That is why this is the car that performs.

One minute with your foot on the accelerator, and you'll know what I mean.

One performance—and 3400 will no longer be a mere number to you. It will become the magic password into an unknown, undreamed-of realm of travel.

With raw materials growing less plentiful, it is good foresight to register your order now if you can.

Price, \$1050 Detroit



RENNER & WILLIAMS

Telephone 117 Green 15-17 Magnolia Avenue DAYTONA, FLORIDA

SOME INTERESTING RAINFALL DATA

G. BROWN SEARCHES RECORDS falls: FOR LIGHTEST AND HEAVIEST PRECIPITATION AT POINTS ON LOWER EAST COAST.

The rainfall for March was only he precipitation for the first three oths of 1910, 1914 and 1916 was 153, 1291 and 10.83 inches. The folwing are records of rain alls for my years in southern Florida:

L Jupiter, three months at below tober, 1898, 16.99 inches. 7; from 1892 to 1907.

rain from 1882 to 1907. an 17 inches.

Hypoluxo, three months less than m 1856 to 1907.

West, five months without rain; Jupiter, 1897, 87.07 inches.

thirty-three months less than .17; from 1834 to 1907. January, February and March, 1838 gave only .12; the lightest precipitation for three successive months on record.

Following are heavy monthly rain-

Merritt's Island, September, 1897, 29.35 inches: Hypoluxo, May, 1890, 16.19 inches and October, 1908, 19.67 inches; Malabar, September, 1905, 17.73 inches: Malabar, October, 1898, preach and administer the rite of con-17 of an inch, the lightest monthly 19.96 inches; Miami, September, 1878, cipitation on record here and for 25.10 inches; Miami, September, 1897, first three months of the year, 20.25 inches; Miami, June, 1901, 54 inches; another record breaker. 21.72 inches; Miami. October, 1908, 27.86 inches, the heaviest monthly precipitation on record. Flamingo June, 1901, 19.75 in.; Key West, June the time of Queen Elizabeth lotteries 1853, 17.06 inches, Key West, Septem- had been common in this country, and appointments: Philip S. Smith, of ber, 1893, 17.20 inches; Key West, Oc- at the close of the eighteenth century

It will be noted that all heavy rainderritt's Island, three months with falls are in May, June, September and considered by chancellors of the ex-October.

The followin

rainfalls: Merritt's Island, 1878, 80.60 inches; Malabar, two months less than Ft. Pierce, 1853, 96:39 inches; (the But it was felt that the government Miami, three months without highest on record); Hypuluxo, 1901, and four months less tian .17; 82.67 inches; Miami, 1874, 83.25 in.; Miami, 1877, 84.28 inches; Miami, lamingo, four months without rain 1878, 89.07 inches; Miami, 1908, 85.36 two months less than .1" inches. inches; Key West 1870, 69.69 inches;

EPISCOPAL CHURCH.

St. Mary's church, corner South Ridgewood and Orange avenues. Rev. Robert McKay, D. D., rector. 11 a. m., service and sermon by the rector, with a celebration of the Holy Com- nounced that government trade exmunion. 9:45 a. m., Sunday school in perts have been designated to prothe Guild Hall. Daily services during 17.79 inches; Ft. Pierce, June, 1853, Lent at 4:30 p. m., except Wednesday when the service will be at 7:30 p. m. On Sunday morning, April 9th, the Right Reverend Bishop Mann will firmation. All are cordially invited to all the services of the church.

Old English Lotteries.

On October 18, 1826, the last "state lottery" was drawn in England. From | ago. they had become established by successive acts of parliament and were chequer as perfectly legitimate means were contributing to the state a sum amounting to £300,000 per annum. should no longer participate in an undertaking which had such a demoralizing effect on the people, for this legalized gambling impoverished many and diverted attention from the less exciting pursuit of making an honest living .- London Chronicle.

TRADE MISSIONARIES GOING

SOUTH TO STUDY MARKETS WASHINGTON, April 1.-Dr. E. E. Pratt, chief of the Bureau of Foreign and Domestic commerce, today anceed to South America to study markets for textiles, boots and shoes, wearing apparel and electrical ma-

European competitors always have dominated this field, especially in the supply of textiles, chiefly cotton goods, and it is believed that the United States, with the aid of government investigators, now can regain some of the prestige it enjoyed some years

Dr. Pratt announced the following New York, to take up the work of electrical appliance markets; W. A. Tucker, of Boston, to study markets for textiles and wearing apparel; H. of increasing the revenue. Indeed, at | G. Brook, of the bureau staff, to conthe time they were abolished lotteries duct special inquiries including possible markets for boots and shoes. Special attention will be given to the collection of samples, showing the classes of goods in demand, together with price lists, and an up-to-date survey of credit condition. The experts will sail about April 15.

If you advertise in the News it goes.

LAW MAY ABOLISH PRIVATE

ALBANY, N. Y., April 1.-If a bill Osborne, ex-warden of Sing Sing. introduced in the assembly here becomes a law, the installation of a dictaphone in a room for the purpose of detective work by a non-official agency will be classed as evedropping and forbidden under the statute a "Yes. Her views have changed. I gainst that offense. The measure don't like the idea of mother and the

District Attorney of Westchester Co., DICTAPHONE DETECTIVE WORK woh was prosecuting Thomas Mott

An Abstainer.

"I promised my wife never to use tobacco in any form," said Mr. Cumwas inspired by the recent discovery girls smoking afterdinner cigarettes of a dictaphone in the office of the and I've got to set a good example."

Eyes Examined

OPTOMETRIST AND MANUPACTURING OPTICIAN
108 South Boach Street, Daytons, Floride
Broken Longes De DR. W. F. DAVEY Joylist Preseriptions Pilled

> Clothes of the Hour Palm Beach Suits

ANTHONY'S

Home of Hart, Schaffner & Marx

CRYSTAL

"DIMPLES"

MONDAY

"THE INNOCENCE OF RUTH!"

THE CRYSTAL ORCHESTRA BARTHER DIE P. U. ADMINISON, FIVE MA TEN CENTERNAMENT TEN MA THERETO CRESCENT THEATRE

Marguerite Clark ** OUT OF THE DRIF 15

** William in, College, Dressed by J. Branto Boarto,
Francisco to The Famous Players Film Company

CRESCENT THEATRE MONDAY "POOR LITTLE PEPPINA"

READ STORY OF ALL PLAYS, THIS PAPER

Quick as a Wink

Hot Water Through An Automatic Heater At

The Turn of a Faucet

Phone 120 green

MULFORD REACHES 100 MILE MARK ON REACH PROGRAM FOR TODA

THE SENSATIONAL DARK "SUNLIGHT AND SHADOWS

FALSE FRIENDS and FIRE ALAR

CITY TAX BONCS OPEN TODAY: CO

That new, black-

"Barefoot" Rubber! Complex-To Institute or per an amonto and an applications of the process of the control matter in the Michael and an applicate in measurement for the control matter in the Cont

GOODRICH-

"BAREFOOT" Tires

CRYSTAL

THEATRE

TODAY

METRO PICTURE CORPORATION PRESENTS The Screen's Youngest Star

Mary Miles Minter

and th ePopular Juvenile Actor Thomas J. Carrigan

"DIMPLES"

Five Acts of Superba Photo Drama Replete with Thrilling and Romantic Situations. . . Adapted for the Screen by Harry O. Hoyt. Produced by the Columbia Picture Corporation.

MONDAY

KLEINE - EDISON FEATURES PRESENTS The Inimitable Artist

Viola Dana

In Edison's

"THE INNOCENCE OF RUTH"

A Drama of Pathos and Passion. Five Parts.

THE CRYSTAL ORCHESTRA -PIECES

DIRECTION OF GEO. P. BOUTWELL. MATINEE 2:00 P. M. ADMISSION, FIVE and TEN CENTS. EVENINGS, TEN and TWENTY

CRESCENT THEATRE TODAY

DANIEL FROHMAN PRESENTS THE IRRESISTIBLE

Marguerite Clark In A Unique Photo Play

"OUT OF THE DRIFTS"

By William H. Clifford, Directed by J. Searle Dawley. Produced by The Famous Players Film Company

CRESCENT THEATRE MONDAY

DANIEL FROHMAN PRESENTS

Mary Pickford

In an Unusual Characterization

"POOR LITTLE PEPPINA"

By Kate Jordan, Directed by Sidney Olcott. Produced by The Famous Players Film Company.

ADMISSION: Adults, 20c; Children, 10c.

Matinee and Night.

READ STORY OF ALL PLAYS. THIS PAPER



*J. F. Seely is going to remain here this summer. Why not have your interior decorating and varnishing decorations to select from.

J. W. Stewart, who had been spendday for Jacksonville, en route to his home in New Jersey.

front between Seaside Inn and Clar- South Beach street. endon. Horn & Willson, Daytona Beach, Fla.

Mr. and Mrs. M. E. Coones, who had been at the Victoria apartments during the season, departed recently street, Daytona. for their home in Thornton, Ind.

*Excursions on steamer Southland

river tomorrow. Steamer Southland ern home. leaves 9:15 a. m., foot of Volusia avenue. Sunday afternoon excursion to lighthouse 2:15, steamer Cherokee.

their cottage, 538 North Beach street, ins next summer, or \$1.50 will insure this morning and departed for Jack- you receiving it for an entire year. sonville, en route to their northern home in Asbury Park, N. J.

ped with electric starter and lights. day, Mrs. Clifton going to that city

Dr. and Mrs. S. H. Rhoades, winter residents of Second avenue, closed their home on that avenue this rooms and bath, large lot; will sell at morning and departed for their north- a bargain if taken at once. Box 372, ern home in Redbank, N. J.

*That beautiful convenient bungalow, corner First street and Woodbine tona's best known winter visitors and of his friends and ran for the legisla-Terrace, is a peach and a bargain. former winter resident, who had ture, but did not win Afterwards he Ridgewood avenue, Daytona.

Mr. and Mrs. George Shoemaker, time at the Putnam hotel and then was each time knifed at the polls by of Hunter, N. Y., who had been here go to his home in Augusta, Ga. during the season with their friends, Mr. and Mrs. E. Osborne, at the latavenue, left today on their return per cent. at LeSesne's Kodak Place.

*RENT FREE-Will rent small cot- grieve to see her go and hope for her tage for care of place during the sum- return next winter. While staying mer. Box 372, Daytona, Fla. 97-tf here, Miss Wonnacott stayed with her

Mr. and Mrs. T. J. Leonard, who Wetherby. had been occupying their winter home on Woodland avenue during the season; rdeparted Friday for thei summer home in Bedford, Ind.

*Something new in screen doors. done while you are absent? Beautiful See the "New Kasement," at R. S. of the Daytona Beach Methodist

Mrs. F. T. Ballard, of Louisville, ing the season here as usual, left Fri- Ky., came to Daytona Friday afternoon from Eau Gallie and is the BEACH SEINER TO BE guest of Mrs. W. T. Durrett, of Louisville, who is occupying for the sea-*FOR SALE-Best piece of ocean son Mrs. C. A. Robert's residence on tis, where he will be united in mar-

> daughter of Mr. and Mrs. Rush, of *FOR SALE-Three teams; extra Mt. Dora. Mr. Oehler is a well known good mules; see foreman at Ortona, seiner of the beach and his many or Simpson & Pope, 74 So. Beach friends hope good fortune for him. 97-tf Mrs. Moore also has many friends

Mr. and Mrs. James Peterson, of From Eustis, Mr. and Mrs. Oehler Darlington, Ind., who had been lo- will go to Jacksonville to visit the every week day until April 16. 104-1tc cated at the Victoria apartments dur- bridegroom's sister and from there ing the season, left Thursday of this they will go to Pablo Beach for an *Last Sunday excursion to Tomoka week on their return to their north- indefinite stay with his parents.

Let the Gazette-News follow you to time. your northern home. It will keep you posted on the doings in Daytona and vicinity during the summer. One dol-Mr. and Mrs. Joseph Coyte closed lar will bring to you every week dur-

Mrs. D. C. Clifton and little son, Milford, of Holly Hill, were New for measuring and regulating church FOR SALE-1913 Rambler; equip- Smyrna visitors from Friday until to- doctrines. Haigh & Wilkins, Seabreeze. 103-tfc to attend to some business matters and at the same time visit relatives.

*FOR SALE-New cottage, six

Col. J. D. Robertson, one of Day-See J. J. Randall, owner, 428 South been at the Ivy Lane Inn during the 66-tf season as usual, left this morning for friends to become in rotation a candi-Palatka where he will sojourn for a date for sheriff, constable, town mar-

*Special sale of all framed pictures ter's winter home on South Palmetto and water colors from 33 1-3 to 40 drunkard and one morning last week he was found dead out behind the liv-

Quick as a Wink

Hot Water Through An Automatic Heater At The Turn of a Faucet

Phone 120 green

DAYTONA PUBLIC SERVICE CO.



to the beach today.

the beach.

Mrs. Martha Van Valzah spent Fri

Paul Johnson and party motored

over from DeLand Friday and spent

the day enjoying the attractions of

W. Dunbar, S. Douglas and party of

Miss Gladys Wonnacott will leave

Sunday morning for her home in Car-

ant four months on the Peninsula.

Miss Wonnacott lived here with her mother several years ago and attend-

ed the local school. During her stay of the past season, she has renewed many old friendships as well as made

scores of new ones. All of her friends

uncle and aunt, Mr. and Mrs. J. L.

BENEFIT SOCIAL TONIGHT

"Ye Olde Folkes Singing Schoole,"

which was given for the benefit of the

Daytona Beach public library asso-

ciation last month in the banquet hall

church, will be repeated tonight for

the same cause, at the Daytona Beach

W. M. Oehler leaves today for Eus-

riage with Mrs. Gertrude Moore, the

They will return to the beach to

make it their home in a few weeks'

Derivation of "Canon."

The word "canon" is Greek for

"rule," and is itself derived from

'canna," a reed, which was selected

by carpenters on account of its

straightness. Hence from a measur-

ing rule, it became a figurative rule

Familiar Story.

By careful attention to his own busi-

ness he gained a competency and

stood high in the esteem of his fel-

low citizens. Persuaded by his

friends he made the race for congres-

sional honors, but was defeated. He

next yielded to the earnest solicitation

was at intervals urged by his many

fiends in human form. Somewhere along the line he became a liar, dead-

beat, petty swindler and common

tf ery stable.- Kansas City Star.

From the biography of a failure:

MARRIED IN EUSTIS

hotel on Ocean avenue.

DAYTONA BEACH LIBRARY

friends motored over from DeLand

Friday and spent the day here.

Ice, Gas, Electric Light and Power

11 Magnolia Ave. 'Phone 120-Green



÷++++++++++++++ **MULFORD REACHES 100** PENINSULA NEWS.

day in DeLand and expects to return WELL KNOWN RACER NOW TRY-ING OUT HUDSON "SUPER-SIX" ON BEACH, MAKES 100 MILES AN HOUR.

Renner & Williams garage this morn- our cornmeal mush. ing about 11:00 o'clock, after five more gallons of Veedol Motor Oil, imparted the knowledge that Ralph Mulford, the world famed racer, had just made an even hundred miles per hour on the ocean beach, with his Hudson "Superbondale, Pa., after enjoying a pleas- Six."

Mulford has been trying out his new 'lum!"-Judge.

A Good One-Reel Western Drama

THE HOUSE of HIGH CLASS PHOTOPI-

PROGRAM FOR TODAY

A Laemmle Universal Special

"THE SENSATIONAL DARDANELLES

EXPEDITION"

In which 200,000 men lost their lives. A wonderful spec-

tacle photographed on the scene of action by the famous

War Correspondent, Ashmead Bartlett.

"SUNLIGHT AND SHADOWS" A Drama of the Northwest with Paul Panzer and Betty Gray

Also, an ELKO COMEDY FEATURE,

"FALSE FRIENDS and FIRE ALARMS"

With Billie Ritchie and Peggy Pearce. In two parts.

FIRST SHOW Matinee... STARTS

Hudson racing car for several days CITY TAX BOOKS past and is delighted at having reached the century mark for speed, this morning. He will now put all his efforts into bettering this mark.

The "Super-Six" is kept at the Clarendon garage and unmbers of interested peninsula people have been up to view the new car. Many others enjoy watching the racing on the

Polenta.

Polenta is the chief food of the poorer classes in Italy. It is a porridge made usually of Indian meal, but formerly, and still in the fall, of An excited mechanician rushing into chestnut meal. It is very similar to

Had Enough.

"Muh wife mar d me to refawm me, sah." stated Brother Hilsondigger, "and I'm so plum bodaciously refawmed dat I wouldn't marry ag'in if I done lived to be as old as Methooze- becaze you have a flannel mouth, you

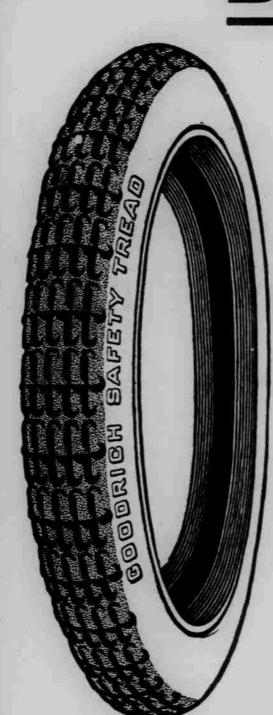
OPEN TODAY; CO. **BOOKS ARE CLOSED**

The tax books of the City of Daytona opened this morning, and the state and county books closed last night at midnight.

The city assessments this year are practically the same as last year. The assessments are based on 21 mills. Last year the millage was 25, but the changing of the school district law transfers three mills to the county school assessment, so that the assessschool assessment, so that the taxes are this year based on an assessment just one mill below last year. ..

Not the Real Thing. "You needn't git the idee," bawled one Irishman to another, "that jist can pull th' wool over me eves!"

That new, black-"Barefoot" Rubber!



32 x 3½ \$15.45 33 x 4 Safety Tread \$22.00 34 x 4 "Fair-List" \$22.40

36 x 4½......\$31.60 37 x 5.....\$37.35

38 x 51/5..... \$50.60

NE of its most valuable characteristics, for Tire (and Shoe) purposes, is its CLING quality-its tenacious grip on smooth and slippery surfaces. Through that it gives its maximum Traction with

a minimum of Friction. When you put on the Brakes to stop the Car, or throw in the Clutch to start the Car, the Tires made of this black "BAREFOOT" Rubber instead of grinding against the ground for Traction, CLING to it, as your bare foot would cling to a slippery floor.

That's why we've finally christened it, and trademarked it, as "Barefoot" Rubber. Get a sliver of it, from any Goodrich Branch or

nearest Dealer. You'll find it stretch almost as much, and return to

shape almost as instantly, as a pure Rubber band.
Weigh a Goodrich "Barefoot" Tire of any size against the corresponding size of other makes of Tire, and you'll find it many pounds lighter, though many "Miles" stronger.

Drive it, and you'll find in Goodrich "Barefoot" Tires a liveliness, a quick response to power, a tenacity of traction, -and all this with a Mileage capacity which will surprise and delight you.

E developed this "Barefoot Rubber" primarily for use in our now famous "Silvertown Cord" Tire which, last year, showed such marvellous ENDURANCE on the Race Track, at over 100 Miles per hour.

But we now make it into Goodrich FABRIC Tires, -Goodrich Inner Tubes, -Goodrich Motor-Cycle Tires, -Goodrich Truck Tires, -Goodrich Bicycle Tires, -Goodrich Rubber Boots, Overshoes, Soles and Heels, as well as into Silvertown Cord Tires.

Because, -in all of these its characteristics of "Cling, -Spring, -Stretch, -Strength, -and Lightness" are first requisites.

Now, compare GOODRICH Fair-List prices with prices you are quoted for same size Tires of other Brands, that have not the wonderful Resilience and Cling-quality of this new black "Barefoot" Rubber, which can be had in no other Tires than those made by-

THE B. F: GOODRICH CO. Akron, Ohio.

GOODRICH-

"BAREFOOT"